Santa Clara Community Organization Executive Board meeting minutes June 5, 2025

The meeting was called to order at 7:05 p.m. by the Chair, Kate Perle. Other Board members present include Scott Sorenson, Jerry Finigan, Jerry Mohr, Terri Reed, Patti Zachary, and Matt Vohs.

The proposed budget to be submitted to the Office of Equity and Neighborhood Involvement was discussed. With the near death of funding for newsletters, there was a discussion about the cost of newsletters and possible other ways of publicizing SCCO meetings. Jerry M. suggested increasing projected newsletter costs by 5% to cover inflation; and Terri suggested this might also apply to our events – Awbrey Park Wildflower Festival and the Santa Clara Concert in the Park – since permit fees seem to be still in flux. Jerry M. said that we might cut back on newsletter costs by reducing mailer size and getting a nonprofit like ENI to offer a much reduced postage cost. It was suggested that SCCO attempt to get on more public calendars and public presentations by organizations like City Club could be used. The new on-line newspaper offers free space and Next Door could be used. There was a discussion about how donations and advertising might be used to help fund newsletters. Kate asked for everyone to get back to her within the next week regarding changes in the budget

Terri reported on progress on the third annual Santa Clara Concert in the Park. There was a discussion about how the free shaved ice might be offered to selected attendees. In the end it was decided it was a tangled web and that there would be no discrimination. Terri gave a list of event details, performing artists, food trucks, promotion, and progress in recruiting volunteers. Raevyn Thompson is in the process of producing flyers. Jerry M. will make sure the event is announced in the next newsletter and A-frame signs will be created. Signs can be posted in prominent locations and Matt suggested that perhaps Delta Sand and Gravel will allow a large sign on their fence. Terri said Everyone's Market has especially been helpful by offering drinking water and snacks.

Jerry F. handed out a printed treasurer's report which showed total assets of \$5220.08 (\$5165.58 available). This included the Santa Clara Community Garden account for \$2632.89, the special events fund of \$988.95 in the Santa Clara bank account and \$1090.00 deposited with Eugene Neighbors Inc (total \$2024.44, when the ENI fee is included), leaving \$508.24 in the SCCO general fund.

Matt moved the minutes from the March 6 meeting be approved as submitted. Scott seconded. Motion passed unanimously.

Kate said she would request funding for newsletters from the County, bundling it with the River Road Community Organization request.

Matt suggested that permanent signs be placed in Santa Clara parks with a QR code that takes people to the SCCO website. He will check about that possibility. There was a suggestion that SCCO post in Facebook and Instagram and encourage people to "like" these posts.

Jerry F. suggested that Next Door might also be used for upcoming meetings. Jerry M. said she is looking for more content for the newsletter she is working on.

Kate announced that the July general meeting will feature local transportation. Matt reported that he would not be able to make that meeting so Scott said he would help with the virtual meeting set-up. Other suggestions for programs included a presentation by Beyond Toxics and an update on the Santa Clara Community Park. (Kate announced there would be a soft opening in July and a grand opening later in the summer). It was decided that the October meeting would feature two programs: the Stabilization Center and Lane County Mobile Crises Response Unit.

Meeting was adjourned at 8:52 p.m.

Submitted,

Jerry Finigan, secretary